



VI TRAN

CITY TUTOR

My passion for tourism began in childhood. I always dreamed of travelling the world, exploring new landscapes and learning about different histories, traditions, and cultures. That dream led me to study hospitality and tourism management in Vietnam, where my journey in the industry first began. Later, I was fortunate to receive a scholarship to continue my studies in France, completing a master's degree in tourism.

During that time, I set off on my first solo backpacking trip across Europe, which was a truly transformative experience. In 2018, I continued my academic journey in New Zealand, where I completed my PhD. Professionally, I started my career working in five-star hotels with Accor and Marriott in roles across reservations, sales, and marketing. After my studies, I returned to Vietnam to work as a Market Manager with Agoda, before going on to start my own businesses, three hostels in Ho Chi Minh City and a boutique resort in central Vietnam.

Alongside this, I spent several years lecturing at Hoa Sen University, supporting students in their studies and research. Teaching is something I'm deeply passionate about, and I value the opportunity to help students grow in confidence and capability. With experience across hospitality, business, and academia, I aim to help students explore the many pathways within tourism while developing their critical thinking and practical skills.

My advice? Take every opportunity to learn and grow. Tourism is full of possibilities, and this is an exciting time to be part of an industry that is evolving towards a more sustainable and meaningful future.