



SAM GILMOUR

BOTANY & STUDY FROM HOME CAMPUS MANAGER

I first discovered my passion for travel and tourism when I took it as an elective in Year 12. My teacher introduced me to ITC, and the possibilities within the industry immediately excited me.

My career began at Air New Zealand, working my way from domestic consultant to long haul and offshore roles, then into business travel. Wanting to combine my love of the industry with education, I joined ITC as a tutor and completed my education certificate.

I returned to the industry in adventure tourism, taking on roles at AJ Hackett Bungy, Auckland and Taupo Sky Dive, and finally as Sales Manager at EcoZip Adventures — my favourite role, as it aligned with my personal values, love for adventure tourism, and strong company culture. I loved the challenge of building teams and creating experiences that people would never forget. Those years taught me so much about leadership and problem-solving.

Now I'm the Botany & SFH Campus Manager at ITC. I love the variety in my day — from supporting tutors, teaching classes, to administrative work — but the most rewarding part is seeing students succeed and step into the industry.

I hope my journey shows students that starting in an entry-level role can lead to exciting opportunities. My advice? Keep an open mind, embrace change, and say yes to opportunities — sometimes the unexpected path becomes the most rewarding.

