



MELISSA JENKINS

MARKETING MANAGER & EDUCATOR

Hi, I'm Melissa Jenkins, and I believe life is an adventure of our own making. My passion for tourism started young — I still remember sitting at McDonald's with my mum, watching planes take off and dreaming about where they were going. That curiosity led me to study tourism at Manurewa High School, followed by tertiary qualifications, and eventually a career in the industry I love. My professional journey was shaped early on through my time as a Manager with Air New Zealand, where I developed a strong work ethic and a passion for people.



I joined ITC as a Short Course Tutor, later becoming a Tourism Education Team Leader, and now work as the Domestic Marketing Manager. Along the way, I've loved creating opportunities for students and helping them see what's possible in this industry.

I'm someone who thrives on challenges and new experiences. Whether it's jumping off the Harbour Bridge, skydiving from 16,500 feet, becoming an adult gymnast or running the world's highest marathon from Everest Base Camp, I believe growth happens when you step outside your comfort zone. That same mindset carries into my work, I'm always looking for ways to grow, learn, and make a meaningful impact.

I'm passionate about making a difference, whether as a mum, educator, manager, or through supporting charitable causes. I believe we create our own opportunities, and by leading with positivity, empathy, and hard work, we can achieve incredible things.

As Sir Edmund Hillary said, "People do not decide to become extraordinary. They decide to accomplish extraordinary things."