



CERI JENKINS

KEY STAKEHOLDER MANAGER

Hi, I'm Ceri Jenkins, and I've been part of the ITC team since August 2007. I'm an experienced manager in both the Tourism and Education sectors, but my journey into tourism actually happened by accident!

I'm a proud Welshman who came to New Zealand planning to travel for a while... and never left. My first job in tourism came from an advert I saw in a hostel in Auckland. It was a three-week job on Great Barrier Island chopping firewood and cutting grass at a backpackers, paid in free accommodation and beer

I then moved into sales for the backpackers and bus company, before becoming a travel consultant at ACB Backpackers. That role gave me amazing opportunities to explore New Zealand, go bungy jumping and skydiving, and even travel to Fiji, a dream for a former backpacker.

I was later offered a sales role with Stray, where I spent five fantastic years travelling across New Zealand and Australia, building partnerships and eventually becoming Sales Manager leading teams in both countries. After starting a family, I was ready for a new challenge with more balance which led me to The International Travel College (ITC) in 2007.

Today, I focus on building industry connections, creating employment pathways for graduates, and helping grow the College. The most rewarding part of my job is meeting students at school and seeing them go on to succeed in the industry.

I now live in Waipu with my wife Melissa and our family. I love surfing, exploring New Zealand's cycle trails, and going on adventures. Tourism has given me some of the best experiences of my life and the opportunities here and around the world are endless.