



ANNA ADDISON

CITY TUTOR

I was drawn to the tourism industry after leaving school and completing a course at Auckland University of Technology. My first full-time role was with Newmans Tours Ltd, where I loved the dynamic environment, cultural exposure, and helping people create memories. That experience sparked a passion that led me into tourism education and workplace training.

My career spans Newmans Tours, American Express Travel, Air New Zealand, Menzies Aviation, and the education sector, giving me a broad view across airlines, travel, and operational roles.

One of my favourite roles was in Air New Zealand Agency Sales, where I hosted familiarisation trips for travel agents across Australia and the Pacific. It was a great mix of relationship building and showcasing destinations.

My experience helps me support students by bringing real-world insight, industry connections, problem-solving skills, and cultural awareness into learning. This helps bridge the gap between theory and practice, giving students a practical understanding of tourism and preparing them for industry careers.

I enjoy face-to-face training most, especially seeing students engage, connect, and grow in confidence as they prepare for the industry. Tourism is customer-focused and constantly evolving, so strong communication, adaptability, and continuous learning are essential. I recommend exploring different sectors, considering smaller companies for broader experience, and taking opportunities even when you don't feel ready.

