



ITC ➔

BUSINESS OF TOURISM ACADEMY NORTHLAND TERM 1 - 2027



Date

Subject

Description

12 Feb

**Induction: Academy
Shirts, log-in & plans.**

**Introduction of the academy,
overview and meet each
other. Fun induction activities**

19 Feb

**Airport Roles &
International visitors D340
- Gate 1 entrance**

**Discover Airport Roles & we
create our Airport - Unit 378**

26 Feb

**Cabin crew: Introduction:
Restaurant, Gate 3**

**Aviation training & Airline
roles. Practical workshops**

5 Mar

**International Visitors &
Customer Specific Needs**

**Complete Unit 378 & Unit
18227**

12 Mar

**Cabin Crew - Speaker
from Air New Zealand**

**Unit 23755 & guest speakers.
Air NZ Human Resources**

19 Mar

**Waitangi careers &
culture - Site Visit (Paihia)**

**Waitangi Culture Experience
& student activity**

1 Apr

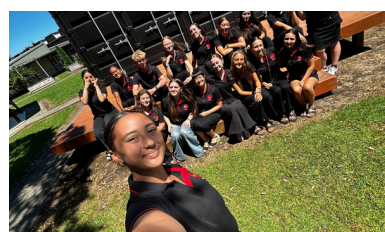
**Complete International
Visitors component**

**Complete Unit 378 part 2.
Cultural shared lunch.**

9 Apr

**Final Day of Term 1: Lunch
included**

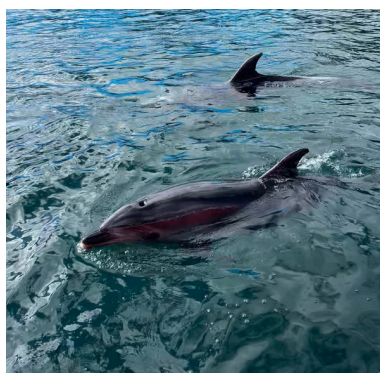
**Easter themed Easter hunt &
scavenger hunt. Dress up!!**





BUSINESS OF TOURISM ACADEMY NORTHLAND TERM 2 - 2027

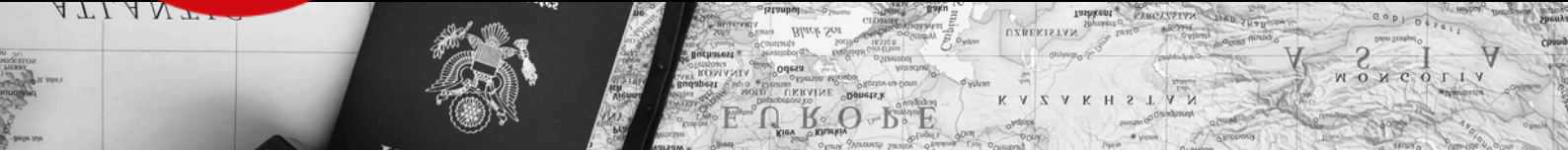
| Date | Subject | Description |
|--------|---|---|
| 30 APR | Tour Guiding & Marine Tourism - site visit Paihia | Carino Wildlife Cruise. Meet the owner Vanessa. |
| 7 May | Connecting with customers – Site Visit | Hundertwasser Whangarei. Guided tour & clay workshop |
| 14 May | Team work | Unit 9694 – Complete unit. Team work in tourism |
| 21 May | Communication | Unit 23758 – The importance of comms & customer service |
| 28 May | Presentation - About me | Create your own professional Intro 1307 |
| 4 Jun | Guiding & Heritage Tourism - Site Visit | Kiwi North - Guided tour & Kiwi House |
| 11 Jun | Presentations - Students present | Complete 1 of 2 presentations. Unit 1307 |
| 18 Jun | Teams & Leadership | Unit 11097 - Assessment. |
| 2 Jul | Re-sit Day | Catch up day |





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BUSINESS OF TOURISM ACADEMY NORTHLAND TERM 3 - 2027



| Date | Subject | Description |
|-------------|--|--|
| 23 Jul | Adventure Tourism Into: unit 1312 | Importance of safety. Unit 1312 role play practical |
| 30 Jul | Sales | Unit 23769 - Sales functions, staff, features & benefits. |
| 6 Aug | Adventure Tourism & Hospitality - Site visits | Parasail & Jet Boat activity rotation. Copthorne tour & Food & Beverage experience |
| 13 Aug | Sales - Site Visit, lunch included (Paihia) | Fullers lunch cruise & mystery shop |
| 20 Aug | Unit 1307 - Academy journey & presentations | Showcase your experience so far on the Academy |
| 27 Aug | Presentations: Unit 1307. Shared group lunch | Students continue to share their academy experience |
| 3 Sep | Careers Workshop | Unit 4251 - Plan a career pathway & CV's introduction |
| 10 Sep | CV workshop & last classroom day | Celebration - shared lunch |
| 17 Sep | Re-sit Day | Catch up day |



24 Sep

Graduation Day:
10:15am-12:15pm

Celebrating you!