


**ITC**

BUSINESS OF TOURISM ACADEMY NORTHLAND TERM 1



Date	Subject	Description
21 Feb	Induction: Academy Shirts, log-in & plans.	Introduction of the academy, overview and meet each other. Fun induction activities
28 Feb	Cabin crew: Introduction	Aviation training & Airline roles. Practical workshops
7 Mar	Cabin Crew - Speaker from Air New Zealand	Unit 23755 & guest speakers. Air NZ Human Resources
14 Mar	Customer Specific Needs	Unit 18227 & role plays
21 Mar	Airport Roles & Airport:D340 classroom	Discover Airport Roles & we create our Airport
28 Mar	Communicating with cultures: Unit 378	Group research & role plays. Embracing cultures. Unit 378
4 Apr	Waitangi careers & culture - Site Visit (Paihia)	Waitangi Culture Experience & student activity
11 Apr	Final Day of Term 1: Lunch included	Easter themed Easter hunt & scavenger hunt. Dress up!!



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Date	Subject	Description
2 May	Communication	Unit 23758 – The importance of comms & customer service
9 May	Connecting with customers – Site Visit	Hundertwasser Whangarei. Guided tour & clay workshop
16 May	Team work	Unit 9694 – Complete unit. Team work in tourism
23 May	Tour Guiding & Marine Tourism - site visit Paihia	Carino Wildlife Cruise. Meet the owner Vanessa.
30 May	Presentation - About me	Create your own professional Intro 1307
6 Jun	Guiding & Heritage Tourism - Site Visit	Kiwi North - Guided tour & Kiwi House
13 Jun	Presentations - Students present	Complete 1 of 2 presentations. Unit 1307
27 Jun	Team building & leadership into: Site Trip Paihia	Experience a specialised programme with Island Getaway's



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Date	Subject	Description
18 Jul	Teams & Leadership	Unit 11097 - Assessment.
25 Jul	Adventure Tourism Into: unit 1312	Importance of safety. Unit 1312 role play practical
1 Aug	Adventure Tourism - Site visits	Parasail & Jet Boat - Adrenaline filled site visits
8 Aug	Sales	Unit 23769 - Sales functions, staff, features & benefits.
15 Aug	Sales - Site Visit, lunch included (Paihia)	Explore lunch cruise & guest speaker
22 Aug	Unit 1307 - Academy journey & presentations	Showcase your experience so far on the Academy
29 Aug	Careers workshop	Unit 4251 - Plan a career pathway & CV's
5 Sep	Presentations: Unit 1307. Shared group lunch	Students share their academy experience
12 Sep	Re-sit Day	A day for students to complete outstanding work
19 Sep	Graduation Day	Whanau, students, & School Coordinators welcome to celebrate our students