

New Zealand Diploma in Tourism and Travel Level 5

The 1 Year Diploma in Tourism and Travel Level 5 provides graduates with the skills and knowledge to prepare them for a general management career, majoring in Aviation, Travel and Tourism.

The Travel and Tourism Sector

During this subject you will gain an understanding of the nature of tourism and concepts related to the industry. The subject looks at the history of tourism, the current structure of the tourism industry, and the global environment within which the travel and tourism sector operates.

Communication Skills

This subject will provide you with an overall understanding of communications skills theory and practice as it relates to the tourism and hospitality industries. You will be able to evaluate and analyse workplace communication processes and explain the importance of effective communication for successful business operations.



Workplace Management and Human Resources

This subject will give you an understanding of the role and functions of Human Resource Management within the travel, tourism and hospitality sector. During this subject you will learn about self-management tools, and the characteristics needed to be a successful leader. You will also study legislation that is relevant to the travel and tourism industry in New Zealand.

Travel and Tourism Management & Strategic Planning

During this subject you will learn about management theories, including thinking about the role of management, and what skills are needed to be a successful manager. You will gain an understanding of the different approaches to strategic management and long-term planning.

Travel and Tourism Marketing

Through this subject you will gain an understanding of the key concepts and principles of marketing as they relate to the travel and tourism sector. You will study role of marketing as a business function, and consider the key factors effecting the marketing environment. The subject also looks at consumer behaviour and what motivate people to travel.

Financial Planning & Analysis

You will gain knowledge, skills and techniques that will enable you to analyse and interpret accounting information, and learn how this information can be used to support a successful business. During this subject you will look at different types of financial statements, and consider how they can be used by managers to make decisions.



Tourism Development

The focus of this subject is planning for the future. You will look at the impact of tourism and gain an understanding of the principles, concepts and importance of developing sustainable tourism practices. You will learn about tourism supply and factors that influence both supply and demand in the travel and tourism sector.

Tourism & Hospitality Research & Analysis

This subject lets you have a go at comparing two key New Zealand Regional destinations, by planning and carrying out a research project. You will learn and then use a range of research analysis techniques to look at statistics; identify patterns and trends and then develop recommendations for the future of the destinations.



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