

+ CERTIFICATE IN INTERNATIONAL TRAVEL, TOURISM & IT

ITC

"The course was great, I learnt lots about the Travel and Tourism Industry, as well as learning some really valuable IT skills along the way! This was definitely the right choice, the career support the College offered me was excellent.
Thank you ITC!" KIANA RAD

INCORPORATING: NATIONAL CERTIFICATE IN TRAVEL LEVEL 4
>>>>>>>> NATIONAL CERTIFICATE IN COMPUTING LEVEL 3

COURSE OVERVIEW

- + This 24 week (6 month) course staircases from the Certificate in Travel & Tourism. Students who have completed that course automatically meet the entry criteria for this course. This course has an international travel focus, and provides students with a comprehensive range of skills and knowledge suited to a wide range of exciting career opportunities.
- + International qualification module, with choice of:
 - University of Cambridge Career Awards in Travel and Tourism
 - Microsoft or computing modules leading to global Certification
- + Computing add-on option to upskill to Microsoft MOS Masters level
- + The course includes key units in international air travel, fares and ticketing and two computerised reservations systems. The inclusion of destination training on the key markets of the UK, Italy, South Africa, Thailand and Argentina provides students with product knowledge on the most popular outbound destinations.
- + The sales and marketing subjects are of real value in both outbound travel and inbound tourism jobs, and ensures ITC graduates skill levels meet industry standards.
- + The course includes a full programme of field visits and guest speakers.
- + This course cross credits to the internationally recognised IATA Foundation Diploma, and makes the course an excellent option for students with interests in working overseas.

QUALIFICATIONS

- + ITC Certificate in International Travel, Tourism & IT
- + National Certificate in Travel Level 4 (Issued by NZQA)
- + National Certificate in Computing Level 3 (Issued by NZQA)
- + University of Cambridge Career Award in Travel and Tourism
- + Microsoft Computing Certificate
- + Computer Reservations Certificate; Galileo & Sabre

COMPUTING SUBJECTS

- + Computer studies
- + Computing networks
- + Word Processing: Word
- + Spreadsheets: Excel
- + Database: Access
- + Desktop presentations: Powerpoint
- + Internet and email

CAREER SUBJECTS

- + Teamskills and leadership
- + Personal presentation
- + Curriculum vitae preparation and interview profiling

TRAVEL + TOURISM SUBJECTS

- + **Technical Industry Skills:** Passports, visas, Customs regulations, international air travel, international fares and ticketing
- + **Customer Service Skills:** Advanced selling skills, selling international travel.
- + **Tourist Destinations:** International travel destinations, Europe, destination UK, world travel geography
- + **Sales & Marketing:** Production of promotional materials, research and marketing of group tours
- + **Travel and Tourism Products / Services:** Travel wholesalers, international cruising, overseas tours, tourism organisations

COURSE FEES

New Zealand Resident
or Citizen:

>>>>>>>>>>>> \$4,870

International Students:

>>>>>>>>>>>> \$7,720

